

THE AJANTA PROJECT

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The projects will be multifaceted ranging from creating awareness and learning from the traditional wisdom of the Jatakas as well as look at the present reality of both the township around Ajanta as well as the people who come as tourists.

Some of the projects envisaged are as follows:-

- Animation Films and narratives based on Jatakas of Ajanta Caves.
- Using augmented reality to create immersive experiences of heritage walks.
- Educational print materials as books and comics.
- Short movies for awareness and tourism promotion which can be screened in flights, etc.
- Working for the surrounding communities and reviving dying art and craft in the Aurangabad area. Lively hood generation for local people.
- Empowerment of the tourist guide using mobile interfaces.
- Creation of a multimedia experience on Ajanta.
- Barrier free / Handicap friendly environment.

The project will be operationalized by undertaking both students' projects and faculty projects in the following way:-

- Collaborate with different departments of IITB,
- Collaboration with other institutes across country with domain strength in this area. MSU Baroda & SPAs.
- Partnering with others like the Japanese embassy for international collaboration / networking for Ajanta project due to their affinity and interest in this area.
- Partnering with industry & NGOs for implementation
- Creation of a project office on site for facilitating the project and design education.

Thank you.